



GDPR STATEMENT

BACKGROUND

The European Union's new General Data Protection Regulation (GDPR) came in to effect on May 25th 2018. This piece of data protection law represented a major transformation in the way that personal data is collected, processed and stored. The new legislation recognises 'personal data' as any information that relates to a person directly or indirectly identifying them, and aims to standardise data protection law across the EU, giving individuals much more control over how and when their personal data is stored and processed.

The UK left the EU on 31 January 2020 and entered a transition period, ending on 31 December 2020. However, the GDPR is to be retained in domestic UK law at the end of the transition period, but the UK will have the independence to keep the framework under review. The 'UK GDPR' will sit alongside an amended version of the Data Protection Act 2018 (DPA 2018).

The key principles, rights and obligations will remain the same. However, there are implications for the rules on transfers of personal data between the UK and the EEA. The UK government intends that the UK GDPR will also apply to controllers and processors based outside the UK if their processing activities relate to:

- offering goods or services to individuals in the UK; or
- monitoring the behaviour of individuals taking place in the UK.

There are also implications for UK controllers who have an establishment in the EEA, have customers in the EEA, or monitor individuals in the EEA. The EU GDPR will still apply to this processing, but the way Impulse Embedded Limited interacts with European data protection authorities will change in line with UK GDPR.

OUR GDPR STATEMENT

Impulse Embedded Limited and our parent company Impulse Corporation Limited are committed to ensuring that all of our customers' data is handled sensitively and in-line with UK GDPR and EU GDPR legislation. We will also comply with the Data Protection Act 2018.

Preparing for GDPR:

The following statement explains the steps we have taken in order to achieve our overall GDPR compliance both internally, and for our customers.

The Company as a whole adopted a unified approach to preparing for the impending changes to data protection law, these included:

1. Examining, updating and amending all of our terms and conditions, as well as customer contracts and internal privacy statements to bring them all in line with GDPR legislation
2. Supporting the main principles of GDPR by ensuring that the correct and appropriate contractual terms are in place with data processors
3. Updating all of our internal policies and procedures to respond to the essential requirements of GDPR
4. Investing in staff training to ensure GDPR practices are adopted throughout



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Security Standards and Certifications:

Our Directors and Employees consider protecting our customers' privacy and securely managing data is an extremely high priority. Our Technical Team manages our internal servers and data transfer processes for the purposes of maintenance, support and development. Access to our servers is tightly controlled; only authorised company administrators employed directly by the Company are granted access. We ensure all our staff have an up-to-date working knowledge of data protection law, which is now inclusive of UK GDPR legislation.

International Data Transfers:

All customer information held by our Company is stored on secure servers in its UK office, in some exceptional circumstances it may be necessary to share basic contact details with one of our international manufacturing partners to support a customer project or provide technical support.

Data Processors:

To help us deliver the best possible service, we use a number of tools to process data. A data processor can be an organisation or third party provider who manages and processes personal data on behalf of a business. We continue to work with our providers to ensure compliance with the new legislation, including introducing data processing agreements where appropriate. For the avoidance of any doubt, we only share customer details with third parties when it is necessary to do so in order to fulfil a contract to provide goods or services to that customer as part of our compelling legitimate interest.

If you have any specific questions about our GDPR compliance, contact customerservice@impulse-corp.co.uk

Version 1.2

Last update: 14th December 2020

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